

RENEW International, a non-profit organization, seeks a Communications/Marketing intern who will work remotely.

If you are passionate about utilizing your knowledge and gifts to help bring renewal to the Church through multimedia technologies, this is a great opportunity for you!

## Job Responsibilities

- Participate in a relaunch/branding campaign
- Conduct informal focus group(s) and gather feedback for market research & competitive analysis
- Participate in idea generation for print & digital advertising
- Participate in biweekly marketing meetings to brainstorm ideas and plan & execute a schedule
- Utilize social media, including posting and expanding our audience, and develop strategies for web-based messaging
- Other tasks as assigned

### <u>Hours</u>

This is a part-time internship (12-18 hours per week) lasting 12-16 weeks – hours and duration are negotiable based upon availability. This is an unpaid internship; college credit is available. There are 2 positions available.

### **Qualifications & Skills**

- Must be pursuing a degree
- Social media
- Digital media
- Market research
- Organizational skills
- Works well in team

### **About RENEW International**

RENEW is a non-profit whose goal is to respond to what Christians around the world have asked for – a voice in their church. We provide small group resources to facilitate faith-sharing and parish processes to help revitalize faith communities and help people to experience their faith in a very real way.

# Please email resume to careers@renewintl.org